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OPEN POSITION: DOCTORAL STUDENT AND TEACHING ASSISTANT, *UNIVERSITY OF COLOGNE*

Department of Retailing and Customer Management

The Department of Retailing and Customer Management at the University of Cologne is well-known for its research in retailing and customer relationship management issues. The department has a strong focus on academic research to be published in high-level international journals. At the same time, we work on managerially relevant problems with an international perspective. The major fields of research of the department are customer management, management and marketing in the retailing sector, distribution and market channel management, as well as service management. We have a strong empirical working tradition – often in cooperation with companies.

Responsibilities

Applications are invited for 1 open position as a doctoral student (Wissenschaftliche(r) Mitarbeiter(in)) starting on July 1st, 2009 or later. As a doctoral student you will study the relevant literature and apply appropriate (statistical) methods to meaningful and interesting marketing questions. An essential part of the research activities of the candidates will be dedicated to his/her work on a dissertation project (supervisor will be Prof. Dr. Maik Eisenbeiss, OBI Assistant Professor of Marketing and Retailing). The candidates should also be involved in additional international research projects. The outcome of these projects will be disseminated through publishing in international research journals as well as through presentations at international academic conferences. Attending advanced graduate courses is part of the training. In addition, the candidates will participate in the organizational management and support of the department (teaching assistance, research assistance, administrative support, etc.).

Requirements/education

We are looking for potential candidates with a master's degree or equivalent in business administration with major focus on marketing and/or statistics. You should have an interest in working on empirical, substantive, and interesting management problems. A very good written and oral command of the English language is required. We are looking for highly motivated and flexible persons who perform well in a team environment. Informative references are highly desirable.

Our offer:

- the opportunity to obtain a doctoral degree at an internationally recognized university and department
- a rigorous and systematic doctoral training with respect to marketing theory and applied empirical marketing problems
- a supportive, motivated, and dynamic team

The University of Cologne is an equal opportunity player in compliance with the German disability laws. Applications of women and disabled persons are particularly welcome.

Conditions of Employment

The University of Cologne has an excellent policy concerning terms of employment. The gross salary will be according to the TV-L 13 (1/2 position). **The deadline for applications is May 29th, 2009.**

Interested candidates should send their application (in English or German language) to:

Prof. Dr. Maik Eisenbeiss, Department of Retailing and Customer Management, University of Cologne, Albertus-Magnus-Platz, 50931 Cologne, Germany or eisenbeiss@wiso.uni-koeln.de.