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**Application for a Master Thesis**

Date: .....

**1. Personal data**

Name/Surname: .....

Address: .....

.....

Telephone: .....

E-Mail: .....

Current semester: .....

Matriculation number: .....

Examination regulation: I am studying under the PO .....

Please check the box applying to you:

I am applying for a 6-month master thesis

I am applying for a 3-month master thesis (for CEMS-MIM students only)

➔ Please state your preferred starting date (for CEMS-MIM students only):

Application in March:  April 1<sup>st</sup> ;  May 1<sup>st</sup> ;  June 1<sup>st</sup> ;  July 1<sup>st</sup>

Application in July:  August 1<sup>st</sup> ;  September 1<sup>st</sup> ;  October 1<sup>st</sup> ;

November 1<sup>st</sup>

Application in November:  December 1<sup>st</sup> ;  January 1<sup>st</sup> ;  February 1<sup>st</sup> ;

March 1<sup>st</sup>

# University of Cologne – Marketing Area

Prof. Dr. Hernan Bruno, Prof. Dr. Marc Fischer, Prof. Dr. Werner Reinartz, Prof. Dr. Franziska Völckner



## 2. Academic achievements

**Bachelor examination:** .....  
Grade Semester

### **Master studies**

Overall performance: .....  
Course of studies Current grade

Main seminar (SM Marketing Seminar):

.....  
Subject Topic Grade

Examinations:

1. Specialisation section: .....  
Grade

2. Supplementary section: .....  
Grade

## 3. Attachments

Please hand in the following documents (preferably as pdf)

- Confirmation about correctness of data (including date & signature)
- Curriculum vitae
- Your bachelor certificate
- Course requirements of advanced studies (transcript of records)